

Course Syllabus

COMMUNICATION I

Printed by: jfmoncay

Program: Telecommunications Engineering

1. Course number and name

IDIG2002 - COMMUNICATION I

2. Credits and contact hours

3 credits and 3 contact hours

3. Instructor's course or coordinator's name

GABRIEL ANDRES CASTRO MEJIA

4. Text book, title, author, and year

- Zubiría, Miguel. Brito, José.. Teoría de las seis lecturas ()
 - a. Other supplemental materials
- Alex Grijelmo. La gramática descomplicada ()

5. Specific course information

- a. Brief description of the content of the course (catalog description)

Communication I addresses language as a symbolic whole. It is transversal to all the careers of ESPOL because the language is the form in which the thought is expressed. That is why the ulterior purpose of the course is to promote the thought process through language, to strengthen the mastery of oral and written communication skills.

The methodology proposes parallel writing activities such as reading and critical comprehension, to harmonize these skills that coexist and nourish each other. Other learning strategies are designed and implemented for the strengthening of communicational behavior based on individual and group activities; in addition, autonomous work and collaborative learning among students is strengthened.

- b. This course is: Required

6. Specific goals for the course

- a. Specific outcomes of instruction

- 1.- To recognize the semantic relationship between thought, language and communication, based on the criteria of coherence, clarity and conciseness in a paragraph.

- 2.- To relate the basic and superior intellectual operations to the thought process in order to enhance the skills for understanding and producing written and oral paragraphs.

- 3.- To elaborate the oral and written discourse of a paragraph, based on a rigorous structure that

achieve a solid and fluid articulation of the academic message.

- b. Explicitly indicate which of the student outcomes listed in Criterion 3 or any other outcomes are addressed by the course



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- An ability to communicate effectively in Spanish

7. Brief list of topics to be covered

- 1.- Generalities of the intellect, language and communication.
- 2.- Gramatical sentence.
- 3.- The paragraph.
- 4.- Reading comprehension.
- 5.- Paragraph writing.
- 6.- Precategorical Structure: Prosumer Profile.

